



BLUES

Forever



WE ARE THE NAVY BLUES.



BE PART OF
Something great



The Carlton Football Club is one of Australia's great sporting institutions. It is a club built on success, which has provided supporters with much enjoyment and so many wonderful memories for more than 150 years – the great players, the tremendous experiences, the famous wins and, above all else, the premierships.

Carlton's success and its committed supporters know that to be Carlton, is to be part of something great.

However, as Carlton's legendary ruckman, the great John Nicholls once observed:

"We are but passing through".

We have a responsibility to ensure future generations have the opportunity to be part of this historic club and experience what it means to be Navy Blue.

That is why the Carlton Football Club established its bequest program, 'Blues Forever' to forever ensure our children, grandchildren and generations to come, can continue to be part of something great, and create their own cherished Carlton memories.

Supporters and members alike have been a driving force in forging the magnificent history of the Carlton Football Club. The Club invites you to consider extending that support by becoming a member or the Carlton bequest program, 'Blues Forever'.

WHAT IS THE BEQUEST PROGRAM?

Carlton's bequest program, 'Blues Forever', is focused on the advancement and development of the Carlton Football Club to provide enjoyment for current and future generations of Blues supporters.

By providing the funding for player development, state-of-the-art facilities and sports science equipment, Blues Forever members will influence the development of our players to ensure generations of Carlton supporters enjoy the same wonderful experiences Carlton supporters have had for more than 150 years.

The Carlton Football Club also takes great pride in playing an active role in the community and the bequest program will also enhance this support of giving back to the community.

For a large number of Carlton supporters, the Club was their first real connection with the Australian lifestyle, culture and community. That 'sense of belonging' continues to be important today.

INVESTMENT

All gifts received via the bequest program are to be placed in an investment account and the income earned on such investments shall be applied only for the benefit of football programs, such as sports science, player development programs and elite sporting facilities for the Club.



MEMBER CONTRIBUTION

Supporters are able to contribute to the Carlton Football Club with either a Living Bequest by forwarding a gift to the Carlton Football Club today, or by inserting a clause in their will stating that a contribution will be made to the Carlton Football Club.

There is no up-front or annual cost to Blues Forever members.

The processes are determined solely by you – there is no minimum or maximum requirement.

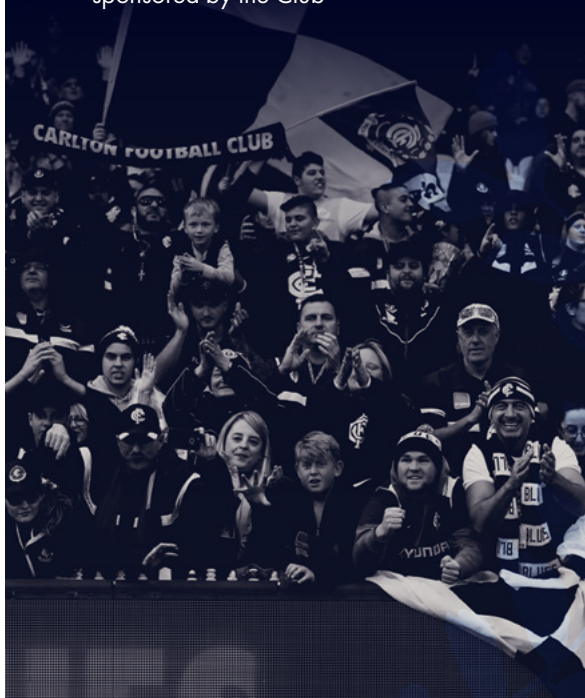


Cherish the memories...
...Influence the future.

MEMBER BENEFITS

As a member of Blues Forever, you will receive:

- Blues Forever honorary lapel pin
- Blues Forever honorary certificate
- Names of members will be immortalised on an honour board within the Club's facilities (optional)
- An exclusive copy of the Club's official history book, Carlton Archives Collection
- Two unique Blues Forever newsletters per annum
- Invitations to regular social gatherings sponsored by the Club



HOW DO I BECOME A MEMBER?

Complete the Blues Forever registration details or send your letter of interest to commit to the Blues Forever program and our bequest coordinator will be in touch with you.

Ultimately, becoming a Blues Forever member is simply forwarding a gift to the Carlton Football Club today or inserting a codicil into your will. Once you have ensured you have taken care of your family, friends and loved ones, your bequest to the Club can take a number of forms:

A percentage of the value of your estate

A specified amount of money or items

The residue of the estate after you have made provisions for family and other beneficiaries.

We strongly recommend you consult with your solicitor to ensure your wishes are clearly and legally stated. It is also important to carefully word your bequest to ensure your executors are able to carry out your wishes.

Examples of appropriate wording is provided below:

1. "I give to the 'Blues Forever Trust' account the sum of \$_____ to be used for the Carlton Football Club. The receipt of an authorised officer of Carlton Football Club will be sufficient discharge to my executor/trustee."
2. "I give to the Blues Forever Trust account _____ % of my estate to be used for the Carlton Football Club. The receipt of an authorised officer of Carlton Football Club will be sufficient discharge to my executor/trustee."
3. "I give to the Blues Forever Trust account the residue of my estate to be used for the Carlton Football Club. The receipt of an authorised officer of Carlton Football Club will be sufficient discharge to my executor/trustee."

BECOMING A MEMBER

- ☐ I am considering making a bequest to the Carlton Football Club and becoming a member of Blues Forever.
Please contact me to discuss my options.
(Complete section 1 only)
- ☐ Yes! I would like to become a member of Blues Forever.
(Complete sections 1 and 2)

SECTION ONE:

☐ Mr ☐ Mrs ☐ Ms ☐ Miss ☐ Other:

First Name:

Surname:

Address:

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Post code:

Phone Number:

Email:

Date of Birth:



Thank you

Thank you for considering a future gift to Carlton Football Club. Knowing about the existence of your gift allows us the opportunity to thank you and welcome you into the Blues Forever. It also enables us to administer your gift properly.

To ensure we can honour accordingly, please make sure you notify the Club of your bequest by simply filling out the registration form and returning it to us.

Your generous support can truly make a difference.

